Project Brief – Seed Funding Application

# Applicant Information

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| --- | --- |
| Project Title | Click or tap here to enter text. |
| Full Name | Click or tap here to enter text. |
| Field of Study | Click or tap here to enter text. |
| Year of Study | Click or tap here to enter text. |
| Email Address | Click or tap here to enter text. |
| Phone Number | Click or tap here to enter text. |

# Team

List the names and other relevant information for any other team members who will be involved with this project. Describe everyone’s roles, if possible.

Click or tap here to enter text.

# Problem

In four to five sentences, describe the problem that you’re attempting to solve. Try to be as detailed as possible. Include any relevant statistics or research that you’ve conducted. Include any anecdotal evidence from people you have interviewed or spoken to about this problem.

Click or tap here to enter text.

# Proposed Solution

Describe your solution approach and any design ideas you may have. How do you intend to solve the problem that you have described? What tools will you need? Be sure to mention if there are any tools in the Design Studio that are critical to your project. Indicate any items that you may need to purchase or acquire through the Studio.

Click or tap here to enter text.

# Business Case

Describe the business case surrounding your idea. Who would the main customers be for the proposed device or service? (Customers are those who pay for a product.) Who would the primary users be? Where would your product be used? Which existing products are the biggest competitors for your product?

Click or tap here to enter text.

# Progress

Indicate the current level of development for your concept. Are you still in the idea phase, or do you have a rough prototype that you have already built? Describe the work that you have done so far.

Click or tap here to enter text.

# Support Needed

What can the Design Studio help you with?

Click or tap here to enter text.